



# Snogs, sunburn & zero showers

## Fuelling a summer of festival fun



Buckle up, and get ready for 'the summer of snogs, sunburn and zero showers'.

Festival season is upon us – and we don't know about you, but we're absolutely **HERE** for it!

We **ALL** need to let our hair down and have a bit of fun every now and then, so that's why we've created this festival survival guide. It's our way of fuelling your festival fun and making sure you get back home in one (stress-free and slightly exhausted) piece.

If that's not enough, we've also commissioned some research to discover what your thoughts are about all-things festival. Here are just some of the things we found out about UK festival-goers:

### Confessions of festival goers



Found a hi-vis and pretended to work there so got to cut queues



Ended up backstage by accident and bumped into Ed Sheeran

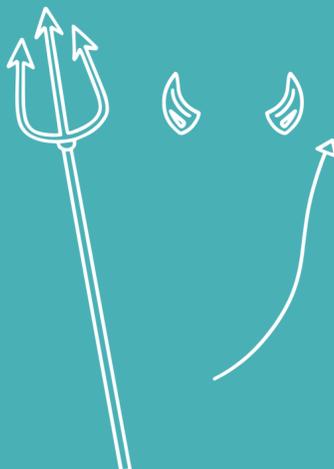


Me and my girls all dressed up as crayons at a festival and we lost our spare clothes, so we had to wear them the whole weekend



Trying to fish a phone out of a long drop

Got in the wrong tent very drunk and slept for five hours next to someone I didn't know



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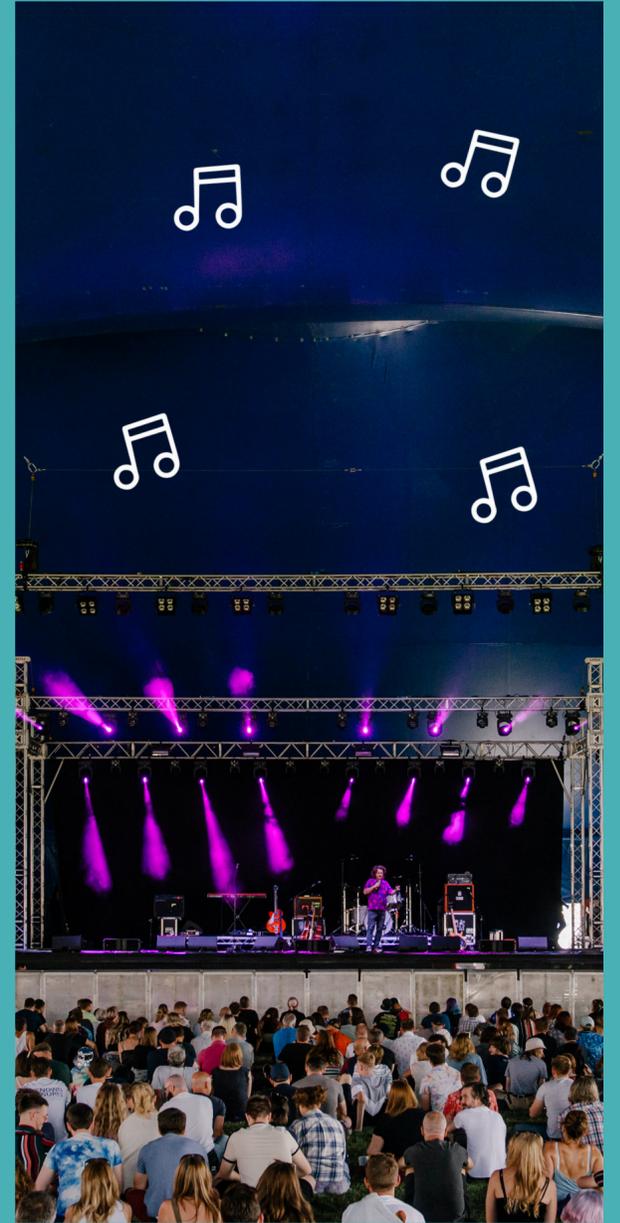


# Festival Checklist

okay, so we're agreed that festivals are pretty fun. But you know what isn't very fun? Forgetting to take something!

That's why we've compiled a list of the must-have festival essentials.

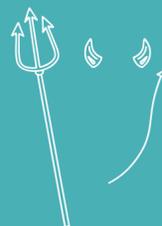
- Food
- Alcohol
- Painkillers
- Money
- ID
- Contraceptives
- Sleeping bag
- Tent
- Toothbrush and toothpaste
- Reusable phone charger
- Loo roll
- Wet wipes
- Earplugs
- Festival ticket
- Water bottle
- Sun-tan lotion
- Waterproof jacket
- Hand sanitiser
- Sunglasses
- Wellies
- First aid kit
- Arctic Coffee!



42% liked to share a tent with their friends



30% saying that they had been badly sunburnt



9% have had a sexual encounter in a festival toilet!



49% look forward to letting their hair down and going wild

There's more...

10% never clean their teeth while at a festival...

24% admit to NEVER having a poo at a festival

48% use wet wipes to stay clean instead of having a shower

42% end up making new friends

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